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## DARBY-COBBS WATERSHED PARTNERSHIP

Wednesday, March 9, 2011 | 2:30 – 5:00pm | Partnership CDC (4020 Market Street)

### Notes

#### Project Updates

1. February 27<sup>th</sup> Cobbs Creek Park Maintenance Training
  - Around 15 participants
  - Joe suggested a regular training for volunteers each quarter wanting to help clean up the Parks on the April 2<sup>nd</sup> & 3<sup>rd</sup> Clean ups
  - PWD ready to blast graffiti off walls
2. Great American Clean Up + Mayor's Clean Up
  - 8 sites have been identified: <http://www.philadelphiastreet.com/>
3. Darby Creek Valley Association's 25<sup>th</sup> Annual Watershed-wide Clean Up
  - Planning underway and some sites selected: <http://www.dcv.org/>
4. Cobbs Creek Constellation Unveiling
  - No updates – stay tuned! Event should happen soon.
5. Cobbs Creek Park Safety Updates
  - PPR cleaned up several homeless encampments in the park
6. Jenny's Heroes
  - Khiet will send ideas for this grant application to the group

#### Cobbs Creek 5k Run/Walk

1. **Project Overview & Calendar**
  - USATF Course Certification by Bill Bellevue should be scheduled this week
  - Jim Marino (PPR) is completing Philly & Fairmount Park permits
  - PPR is also handling the course Sanction (Peggy in Jim Marino's office)
  - PEC will have to complete Upper Darby Twp. permit
2. **Budget Overview**
  - We decided to review our status at the end of March, 2011, to assess if we have enough funds.
  - Revised cost structure: 5 Runners for \$60, 5 Walkers for \$40, Ages 12 and under are FREE, ages 13-18 are \$10 each, and the first 50 participants who sign up with Joe Caesar for service days will get 50% off their admission price (discounts cannot be combined)
  - *Back on My Feet* – will run for free in exchange for help with the clean ups on April 2<sup>nd</sup> & 3<sup>rd</sup>
3. **Sponsorship & Solicitation Letters**
  - We have approximately \$2,000 in solicitations to date. We need to raise \$4,000 more!
4. **Media Blasts**
  - The list of places we've contacted includes: West Side Weekly, Eventbrite, Servephiladelphia.org, KYW, Daily Local, GRID magazine.
  - Don Cave will send his Senator Williams' 5k Walk Contacts to Khiet & Danielle

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- Danielle will research how to get an ad on the following: PECO building, Universities and Colleges, Ballys, YMCA, Idealist, Bike shop on Baltimore Ave., Boys & Girl Scouts, LA Fitness, TD Bank, Philadelphia Federal Credit Union (khiet), Commercial bank, [www.gpen.org](http://www.gpen.org),
  - Tiffany - Public Affairs Office at PWD
  - Kesho - Boys Latin, Shop rite
  - Olivia - Mother works at Lankenau Hospital
  - Alix - PECO Lights free for community
  - Don Cave - send us his senate list from the 5k, Walnut Court
  - Gerald - Penn Relays, Tribune
  - Joe Piette- Citizen's Bank

**5. Volunteer Effort**

- Joe will send an email to specify volunteer activities needed pre, during, and post 5k. (March 8-9, April 3, May 15)
- Khiet will set up a meeting with Cobbs Creek Community Environmental Education Center to discuss the event
- Danielle will ask Doug about borrowing clocks from the school
- Ideas for Race Marshall ideas: John Drummond, Seth Williams, Cecily Tyson, WIP person, Mayor Nutter

**6. Other**

- Ideas for Cobbs Creek 5k topics to discuss at the next meeting include: the Schedule and program for that day, volunteer management and tasks, bag check, working with CCCEEC, incorporating the egg hunt, how to identify volunteers, materials for Philadelphia Runner goodie bags,
- Other topics to discuss: PPR's triathlon, Papa Playground's walk/race event in May,

**7. Registration Page**

- Danielle will work with Chris from Fairmount Park Conservancy to correct the registration website. <http://fairmountparkconservancy.org> [Donate NOW->Events->5k]

**Cobbs Creek April 2011 Cleanups**

- Discuss volunteer needs

#	Date	Event	Location	Sponsor
1	April 2	Great American Clean Up + Philadelphia Mayor's Clean Up	Philadelphia City Wide – however the Cobbs will have 8 priority sites.	Keep Philadelphia Beautiful
2	April 3	“Mitvah Mania” (Interfaith environmental event) Love Your Park	South of Marshall Rd. Philadelphia City Wide	Philadelphia Parks & Recreation (PPR) Philadelphia Parks & Recreation(PPR)
3	April 16	Cobbs Creek West Community Association Clean Up Millbourne Borough Clean Up	Glencoe Rd. Millbourne Borough	CCWCA Millbourne Borough
4	April 22	Earth Day		Sierra Club, others potentially
5	April 23	Cobbs Creek 5k Run/Walk	Cobbs Creek Park (Cedar Park - Bocce Woods)	PPR, Darby-Cobbs Watershed Partnership
6	April 30	DCVA Watershed-Wide Cleanup	Watershed wide	Darby-Creek Valley Association

**Announcements & Calendar Review**

- Cobbs Creek 5k  
[www.phillywatersheds.org/whats\\_in\\_it\\_for\\_you/events\\_and\\_programs/cobbs\\_creek\\_5k](http://www.phillywatersheds.org/whats_in_it_for_you/events_and_programs/cobbs_creek_5k)
- Darby-Cobbs Watershed Partnership website: [www.phillywatersheds.org/darbycobbs](http://www.phillywatersheds.org/darbycobbs)
- Partnership Calendar: [www.phillywatersheds.org/whats\\_in\\_it\\_for\\_you/events\\_and\\_programs](http://www.phillywatersheds.org/whats_in_it_for_you/events_and_programs)
- Facebook: <http://www.facebook.com/> and search for *Green City, Clean Waters*

**Closing and Schedule next meeting**

- To be determined